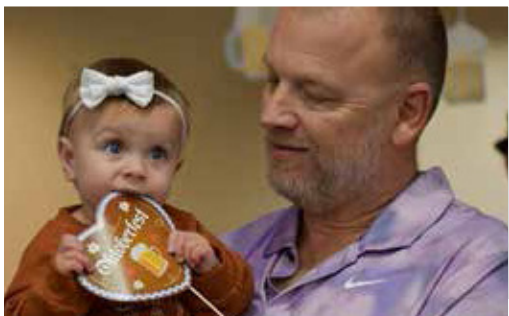


2026

23d FORCE SUPPORT SQUADRON

SPONSORSHIP & ADVERTISING

Packages & Rates



This is a solicitation for commercial sponsorship by a Nonappropriated Fund Instrumentality of the United States Government. It does not obligate appropriated funds or nonappropriated funds of the government. (AFI 34-108, par 2.2.1)

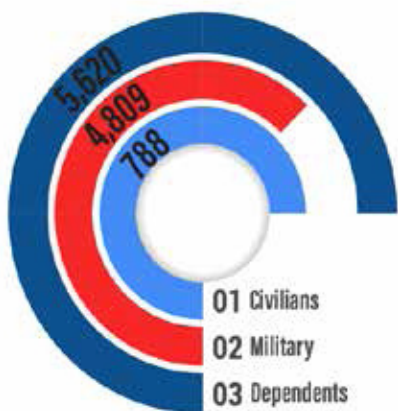
MOODY AIR FORCE BASE, GA

ABOUT US

Sponsorship of Moody Air Force Base demonstrates your commitment to the community and your outstanding support of the men and women of the armed forces. The Moody AFB community consists of both military and civilian personnel, retirees and active duty dependents. Our location provides a unique opportunity as the majority of our community members are new to the area and in search of off-base services and activities.

As a part of the 23d Wing, the 23d Force Support Squadron is the "heart" of the Moody AFB community. We provide the very best in quality of life initiative, programs, events, and activities to enhance the morale, welfare and recreation (MWR) of all who are part of Team Moody.

Personnel & Economic Impact



\$475,179,494

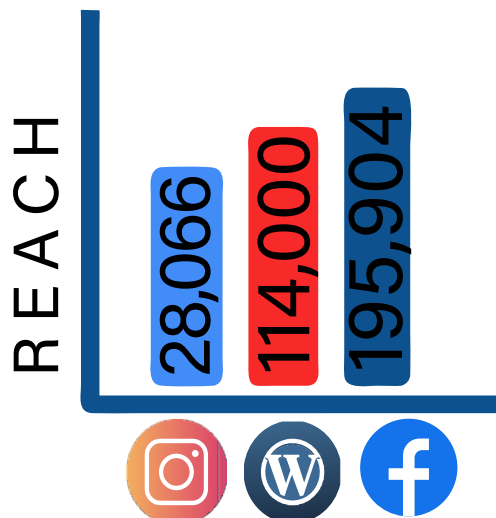


Plug into Moody Newsletter



50% open rate
~700 subscribers

Web & Social Media



WHAT WE CAN OFFER!

Opportunities

- Direct Financial Support
 - Used to offset the costs of events and programs.
- In-Kind Support
 - Products or services to enhance events and programs.
- Prizes
 - Products, gift certificates, and service-related prizes of all types, none too small or large.
- Program Support such as uniforms, equipment, medals, trophies, etc. for various sports programs.
- Gifts & Donations
 - Gifts and donations in form of cash, products & services are accepted and always appreciated.
 - Publicity and recognition for gifts and donations are limited.

Available Benefits

**Varies per package*

- Brand exposure and recognition
- Support military families & service members
- Advertising opportunities
- Product placement
- Verbal recognition
- Logo on event advertisement
- Social media reach
- Booth space with ability to attend event & display banners, provide handouts & promote your business/product

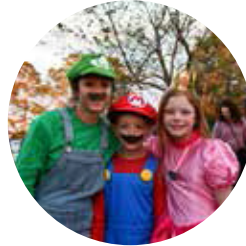
TIER ONE EVENTS

Base-wide events bringing 3000+ participants



Super Sports Day

September | Base-wide event
Service members participate
 ~5,000



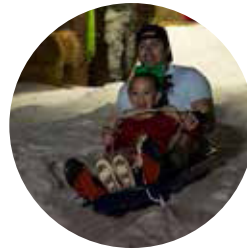
Trunk or Treat

October | Base-wide event
Family oriented
 ~4,000



Haunted Trail

October | Open to the public
Halloween scare event
 ~3,000



Tree Lighting Ceremony

December | Base-wide event
Family oriented
 ~3,000

Benefits Summary

\$2,000

\$1,500

\$1,000

\$500

	\$2,000	\$1,500	\$1,000	\$500
Logo on promotional materials	✓	✓	✓	✓
Verbal recognition at event	✓	✓	✓	✓
Table/booth at event	✓	✓	✓	
Recognition on moody23fss.com outside of promotional material	✓	✓		
Recognition on Moody AFB Force Support Facebook page outside of promotional material	✓			

TIER TWO EVENTS

Annual events engaging 350+ participants



Egg Hunt
April



Oktoberfest
September



Splash Bash
May



Last Chance to Splash
September



Backpack to School Bash
July

Benefits Summary

\$1,000

\$750

\$500

\$250

	\$1,000	\$750	\$500	\$250
Logo on promotional materials	✓	✓	✓	✓
Verbal recognition at event	✓	✓	✓	✓
Table/booth at event	✓	✓	✓	
Recognition on moody23fss.com outside of promotional material	✓	✓		
Recognition on Moody AFB Force Support Facebook page outside of promotional material	✓			

TIER THREE EVENTS

Smaller annual events promising 100-200 participants



The Big Game
February



Mother/Son Dance
May



Father/Daughter Dance
February



Fall Festival
The SHOP Open House
November



Travel Expo
March

Benefits Summary

\$500

\$400

\$300

\$200

	\$500	\$400	\$300	\$200
Logo on promotional materials	✓	✓	✓	✓
Verbal recognition at event	✓	✓	✓	✓
Table/booth at event	✓	✓	✓	
Recognition on moody23fss.com outside of promotional material	✓	✓		
Recognition on Moody AFB Force Support Facebook page outside of promotional material	✓			

TIER FOUR EVENTS

Recurring events bring in 30 - 100 participants

Held on a regular basis and play a vital role in supporting MWR of our Moody community by ensuring there's always something fun to do!

Community

- **Bingo**
 - Monthly ~60 Participants
- **Tabletop role playing games (RPG) & deck gaming**
 - Every Saturday ~15 Participants

Fitness

- **5K Fun Runs**
 - 4 per year | ~ 100+

Outdoor Adventures

- **Guided Adventure Trips**
(Kayaking, hiking, etc.)
 - 3 - 4 per year | ~25
 - Service member oriented but open to family members

Moody Field Club

- **Wing Night**
 - Weekly | ~25
 - Service member oriented

Benefits Summary

	\$1000	\$750	\$500	\$250
Logo on promotional materials	✓	✓	✓	✓
Verbal recognition at event	✓	✓	✓	✓
Table/booth at event	✓	✓	✓	
Recognition on moody23fss.com outside of promotional material	✓	✓		
Recognition on Moody AFB Force Support Facebook page outside of promotional material	✓			

ANNUAL PACKAGES

Flying Tiger Annual Package - \$10,000 (*\$16,800 value*)

Sponsor all Tier 1 events including:

- Logo on all promotional materials for each event
- Logo on moody23fss.com for duration of the calendar year
- Opportunity to host (10x10 footprint) booth/table/trunk (as applicable) at each event
OR on base advertisement for 1 month prior to event
- Verbal recognition during event
- Recognition on Moody AFB Force Support Facebook page
- \$6,800 in additional advertising for all of the calendar year

Liberator Annual Package - \$7,500 (*\$9,600 value*)

Sponsor (2) Tier 1 events of your choice & (2) Tier 2 events of your choice:

- Logo on all promotional materials for each event
- Logo on moody23fss.com for duration of the calendar year
- Opportunity to host (10x10 footprint) booth/table/trunk (as applicable) at each event
OR on base advertisement for 1 month prior to event
- Verbal recognition during event
- Recognition on Moody AFB Force Support Facebook page
- \$2,100 in additional advertising for all of the calendar year

***Starfire* Annual Package - \$5,000 (\$6,100 value)**

Sponsor (1) Tier 1 event of your choice & (2) Tier 2 events of your choice:

- Logo on all promotional materials for each event
- Logo on moody23fss.com for duration of the calendar year
- Opportunity to host (10x10 footprint) booth/table/trunk (as applicable) at each event OR on base advertisement for 1 month prior to event
- Verbal recognition during event
- Recognition on Moody AFB Force Support Facebook page
- \$1,100 in additional advertising for 6 months of the calendar year

***Scorpion* Annual Package - \$2,500 (\$3,750 value)**

Sponsor (1) Tier 1 event & (1) Tier 2 event of your choice:

- Logo on all promotional materials for each event
- Logo on moody23fss.com for duration of the calendar year
- Opportunity to host (10x10 footprint) booth/table/trunk (as applicable) at each event OR on base advertisement for 1 month prior to event
- Verbal recognition during event
- Recognition on Moody AFB Force Support Facebook page
- \$750 in additional advertising for 3 months of the calendar year

ADVERTISING OPPORTUNITIES



Digital Gameplay Monitors:

Located throughout the Bowling Center, these monitors provide excellent visibility. The Bowling Center is conveniently co-located with the Community Center and the SPOT Cafe.

Banner Placement:

This banner location offers high exposure outside the Fitness Center. Additional banner opportunities available in other high-traffic areas across Moody.



Weekly Opt-In Newsletter:

Distributed to Moody AFB personnel, this newsletter highlights upcoming events and programs, ensuring consistent reach and engagement.

All advertising materials must include the following disclaimer:
Paid advertisement. No Federal endorsement intended.

2026

Moody Air Force Base Advertising Rate Sheet



	Monthly Price	3 Month Price Save 5%	6 Month Price Save 10%	Year Price Save 15%
Printed Display				
Oversized Banner at the Softball Field <i>20 ft x 12 ft</i>	—	\$855.00	\$1,620.00	\$3,060.00
Large Banner at The SHOP, Outdoor Pool, and The Fitness Center <i>12 ft x 6 ft</i>	—	\$712.50	\$1,350.00	\$2,550.00
Medium Banner at Grassy Pond or Base Pool <i>6 ft x 3 ft</i>	—	\$712.50	\$1,350.00	\$2,550.00
Medium Banner Fitness Center Interior <i>6 ft x 3 ft</i>	—	\$570.00	\$1,080.00	\$2,040.00
Full Counter Cling Wrap Fitness Center or ITT <i>2.5 ft x 12 ft</i>	—	—	—	\$3,600.00
Half Counter Cling Wrap Fitness Center or ITT <i>2.5 ft x 6 ft</i>	—	—	—	\$1,800.00
Window Cling at Grassy Pond <i>Size Varies</i>	—	—	—	\$750.00
Digital Display				
Website Rotating Banner <i>1200 x 225 px</i>	\$200.00	\$570.00	\$1,080.00	\$2,040.00
Website Static <i>900 x 500 - 700 px</i>	\$150.00	\$427.50	\$810.00	\$1,530.00
Informational Monitors: • ITT Desk • Field Club • Bowling • Fitness Center <i>22" x 28" / 1920 x 1080 px</i>	\$100.00	\$285.00	\$540.00	\$1,020.00
Game Play Monitors at Bowling <i>22" x 28" / 1920 x 1080 px</i>	\$200.00	\$570.00	\$1,080.00	\$2,040.00
Marquee at Lodging <i>22" x 28" / 1920 x 1080 px</i>	\$200.00	\$570.00	\$1,080.00	\$2,040.00
E-newsletter <i>1920 x 1080 px</i>	\$200.00	\$570.00	\$1,080.00	\$2,040.00

Additional advertising options available, please call (229) 257-9532 to discuss.